



- Determining the high-level goals, objectives and critical success factors of your business.
- Developing a detailed work- plan.
- Establishing interim milestones and target dates for completion.
- Monitoring and reporting against the milestones.
- Making adjustments to the work-plan if needed.
- Submitting the final report focusing on recommendations.
- Where applicable, provide implementation strategy, monitoring and appraisal.

Each commitment is customized to fit your organization's requirements and can be structured to meet your financial situation using per diem fees, monthly retainers, project-oriented fees or success fees.

## ■ Who We Are

### Mission Statement

Marexx Business and Management Services is an organization focused on delivering sound business and financial advice while maintaining the highest level of customer satisfaction. Our pledge is to deliver quality support to improve client processes and profitability while maintaining integrity and professionalism.

### Business Philosophy

Marexx will be your business partner by:

- providing a broad range of consulting services either by project, department or for a specified time period
- bridging the gap between current processes and the immediate needs of your business, enabling management to focus on the organization's strategic direction.

### Business Methodology

Planning, communication and integration of new ideas within your business model are keys to our success. Our simple evaluation process will provide detailed project tasks, by defining the essential expertise and services required. Prior to commencing any work, clients will receive a detailed report outlining full project costs and milestones, anticipated deliverables and completion dates for each major undertaking. The process includes:

## ■ Corporate & Small Businesses

Financial paperwork often gets in the way of growing and nurturing your business. Marexx will address this time consuming and tedious task by organizing your financial documents and developing processes to manage your operational requirements. You can leave that paperwork to us, and get back to focusing on operating your business.

### Who should use our services?

If you can answer yes to anyone of the following questions, Marexx can help you improve profitability:

- Are you planning to incorporate your existing business?
- Are you planning to start a new corporation?
- Is your company newly incorporated?
- Are your current accounting and financial services not meeting your expectations?
- Is the financial "well being" of your company not improving even though strong sales growth continues?
- Is your current cash flow situation impeding company growth?
- Are you looking for ways to reduce the taxes you now pay?
- Are you looking for ways to improve and/or expand your business?
- Do you want to improve day-to-day financial and operating processes?
- Do you lack the full-time internal resources to manage your finances effectively?

## Services Available

Marexx provides effective and efficient accounting and financial solutions to small and growing businesses.

Marexx offers a wide range of small business bookkeeping services such as; general accounting (accounts receivable and payables), financial reporting and planning, cash flow management and various tax preparations.

Marexx's services also include annual corporate tax return preparation as well as preparation of financial statements, financial ratio monitoring, GST returns and other corporate accounting services in a timely and affordable manner.

Marexx will take care of all your small business bookkeeping, accounting and tax needs, including:

- Payroll
- GST remittance and returns
- General ledgers and journals
- Financial statements
- Bank and account reconciliations
- Year-end T4 summary and supplementaries
- Personal tax returns

Marexx offers finance and business consulting. These services include:

- Financial management
- Business plan preparation
- Cash flow management
- Business process improvements
- Profitability enhancement
- Project management
- Asset management
- Tax strategies - minimize tax liability
- Business evaluations – buying or selling a business

## Professional Service

FINANCIAL PROFESSIONAL – Mario Serpe MBA, CMA

Mario Serpe has been involved in the financial world for almost 20 years. He has held many accounting and finance positions within family-owned, small and multi-national corporations.

Mario Serpe has been directly involved in various senior financial management roles within several high profile industries. He has held strategic project management roles where he has developed strong business acumen to address the complex and dynamic issues facing organizations today. Mario specializes in streamlining processes to maximize your resources with the least possible expense. His breadth of experience expands beyond the financial management role and has encompassed areas such as Business Development, Operations, Logistics, Distribution, Sales and Marketing.

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Mario's academic credentials are notable:

### **Bachelor of Business Administration**

BBA - Schulich School of Business, York University

### **Master of Business Administration**

MBA - Schulich School of Business, York University

### **Certified Management Accountant**

CMA - Society of Management Accountants - Ontario